



INNOVATION FOR THE ENERGY AGE



THE NEXT GENERATION IN ENERGY PROVISION

Why Next Generation?

Because no one has had the vision or mission to assemble the unprecedented consortium of energy design and development engineers and consultants, service providers, product manufacturers, and technology lifecycle maintenance and warranty programs that Platinum has — and united them all behind one collective name and place — under one virtual roof. No one.

What does this mean for you as a customer of energy products and services?

Complete confidence and peace of mind. The certainty that every aspect of your energy project and long-term energy management program has one comprehensive and uniquely capable partner behind it. In a word, trust. That's the energy Platinum generates. And in an industry too well known for passing the buck and pointing the finger, full capability and complete accountability could very well be the most innovative energy resource Platinum delivers.

This forward-thinking approach to energy as well as the cutting-edge energy products and services we directly or indirectly manufacture, deliver, service, and support are what makes **Platinum Energy Group** your Next Generation energy partner.

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PLATINUM
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WELCOME TO THE PLATINUM ENERGY GROUP

THE ENERGY OF INNOVATION.

What do we mean by ‘innovation’? Platinum is re-conceiving, reorganizing, and re-engineering full-service energy solutions in a symbiotic and seamlessly integrated fashion unlike anyone out there today. In fact, beyond innovating, Platinum is completely redefining the business of energy provision, carbon footprint minimization, fossil fuel optimization, and energy spend reduction. We have the products, the people, and the partners to do so — and today, we welcome you to join us in powering this new-age energy revolution.

But to be clear, and speaking frankly, our main source of innovative energy at Platinum are the people who comprise our incomparable, one-of-a-kind, 360° organization — **with engineering, manufacturing, design build, lifecycle extension, every MEP discipline and ancillary trade, repair and remanufacture, AI-driven metrics and predictive analytics, preventative maintenance, financing and unmatched industry warranties — all, ALL, under one roof.** No one does this; no one, except Platinum. And it all stems from my own personal vision and passion to create something new, exciting, and wholly innovative in the energy space — to benefit our customers and partners — which then fuels the committed professionalism our people demonstrate in bringing that unparalleled mission to fruition.

This comprehensive story is more than merely a review of our amazing organization. It is a full-throated invitation to nothing less than the future of energy provision and its efficient, cost-effective usage. A future that is more sustainable for our customers. Beneficial to their tenants and communities. And profitable for our allied partners, like you.

We hope you’ll join us in energizing that future.

Sincerely,



Stuart N. Schwartz
CEO, Platinum Energy Group



Jason Schwartz
Chief Operations Officer, Platinum Energy Group

WHO WE ARE ENERGY. INNOVATION. REDEFINED.



We Are



For nearly 50 years, *Platinum Energy Group*, and the partner entities and associates that comprise it, continues to unify and expand an ever-growing portfolio of diversified energy companies and disciplines.

The goal? To boldly redefine the design, development, and end-to-end provision of innovative, smart-energy products, solutions, and services.

As a trailblazing mechanical, electrical, and plumbing source consultant; and manufacturer, engineering house, and energy efficiency innovator; we seamlessly integrate supply, usage, warranty service, and more, all under one full-service resource.

VALUE, SAVINGS, AND TECHNOLOGY LEADERSHIP.

INNOVATION FOR THE ENERGY AGE.

ONE CALL. LIMITLESS SOLUTIONS.

Businesses who both consume energy, and provide energy to others, demand an energy partner with the means to deliver unprecedented performance and value. Money saved, sustainability met, maintenance assured, and lifecycles extended. None of this is new.

However, what is new and innovative is that one company would have the courage and vision to position itself as a single-source provider for virtually all principal steps across the entire energy service and supply chain — from fuel to full post-sale support.

This IS new. This IS different. THIS is innovation.

And the way we got here is by slow, steady, and strategic steps — one acquisition, one merger, and one joint venture and alliance at a time. Then we seamlessly united these diverse but integrated resources, products, services, and disciplines all into one comprehensive entity, so that the customers we serve would experience no lag or gap in service or performance — from concept to completion.

PLATINUM ENERGY GROUP





The Vision

To Vertically Integrate the Company

Platinum is the leading innovator in the design-build sector, with a unique approach to delivering large-scale, complex projects. We are setting the stage in this evolving industry. As the FIRST in our space to truly integrate engineering, estimating, and design services in one seamless collective, we have transformed how our developer partners approach multifaceted projects.

Our success is rooted in our ability to offer a complete, self-performed solution. Unlike typical competitors, we are not just another option in a crowded field. Our expertise and comprehensive approach allow us to secure projects without “competing” in the traditional sense. By engineering, estimating, and managing projects in-house, we empower our development partners to differentiate themselves in the marketplace, ultimately winning contracts that are awarded to us for execution.

The reality is that potential competitors lack the scale, labor force, and financial capacity to match the magnitude of the projects we deliver. Companies in adjacent industries simply do not have the infrastructure, nor the ability to adapt to the unique demands of multifamily residential or mechanical services on the scale that we do. Many of these companies would need to make significant financial and operational sacrifices to even attempt to match our offerings — an investment that would take years to materialize, if ever. But we saw the need for this move and those investments early on, and we acted, when others had little to no idea this paradigm shift was even on the horizon.

The Foresight

To Invest in Smart-Energy Innovation

In contrast, today, *Platinum Energy Group* and its subsidiaries, partners, and affiliated companies — all led by our umbrella entity, *Platinum Core Corporation* — is one that is fully integrated and equipped to deliver not just on \$100 million MEP projects, but also introduce groundbreaking smart-energy innovation into the value chain equation — for our customers, for our investors, for our partners, and, yes, for us. *Platinum* is delivering and performing across multiple industry trades and disciplines simultaneously, even in confined and occupied spaces, bringing our customers ever incrementally closer to full mandate-compliant levels of energy efficiency, saving them money and minimizing fines and penalties. No one in our space has even come close to the standards we are achieving. And that’s just the reality of it.

Our one-of-a-kind teams, technologies, and assets across the *Platinum* universe have built the reputation, momentum, and new-energy infrastructure needed to scale this business to unprecedented heights, and are already years ahead of any potential future competition. And at every level of performance and provision, from product to specification to ongoing usage and consumption — which doesn’t even mention our industry innovations in finance and warranty — *Platinum Energy Group* and *Platinum Core Corporation* and affiliates are infusing smart-energy innovation into everything we do, to affordably and energy efficiently usher the aging systems our customers are currently strapped with, into 21st Century.



The Commitment

To Optimize the Use of Fossil Fuels

Ultimately, our competition are not other companies. Our true competition is the misconception that developers can manage multiple subcontractors to perform the tasks that we, at *Platinum*, completely self-perform. We often receive calls to fix projects that others started, and it's our reputation and capability that position us as not just the preferred choice, but the only choice for projects of this scale and complexity.

Customers appreciate our realistic approach about the truth of the immediate and long-term future of the energy industry: Despite the exciting emergence, proliferation, and much welcomed utilization of renewable forms of energy, fossil fuels are not going away anytime soon. And true innovation — for today, right now! — is to invest in the smart-energy, AI-driven, integrated energy management systems that enable our solutions, and by extension, our customers, to utilize fossil fuels more efficiently — reducing consumption by controlling run-times and, therefore, optimize usage to truly shrink carbon footprint. This is yet another way — an essential way! — *Platinum*, simply, has no equal.

Our Competition?

Ultimately, There Is None

We are asked all the time: Who do you consider your competition? We struggle with this question because, in reality, we haven't any. We concede this sounds arrogant and even narrow-minded, but in our case, it is the absolute truth. We had a very clear vision of the whole landscape of the future — the industry; its manufacturers, providers, and suppliers; our partners; and mostly importantly, our customers and how best to serve them — and we created an impossible business model to align with that bold vision. People warned it was ill-advised. That it couldn't be done. And yet, that industry vision of the future is now coming to full fruition, and no one today is better suited to meet the moment than Platinum Energy Group.

In this respect, we stand alone. No one even comes close.

THE COMPANIES OF **PLATINUM ENERGY GROUP**

THE SNS ORGANIZATION

With founding roots that date back to 1968, and as a key part of Platinum today, SNS brings together a multifaceted collective of skills, trades, and other energy-related disciplines to serve the demanding Mechanical Electrical Plumbing (MEP) needs of today's commercial building industry.

PLATINUM CORE CORPORATION

Simply put, Platinum CORE is the seamless, united, operational, and strategic CORE — the employee-owned networking hub around which we've arranged all of the companies, entities, teams, trades, and disciplines that comprise the vast and integrated consortium that is the Platinum Energy Group. This industry-unique structure enables us to leverage strategic synergies as well as feeding sales and support services, plus cross-pollinate business and revenue opportunities across all business units. As its name aptly applies, it serves as the CORE of all we do.

BAIN MECHANICAL

Bain was originally formed in 1945 as a prominent heating and mechanical division. Joining Platinum in 2001, the operation has since evolved into an extensive service division operating 24/7/365. Bain covers New York Metro, Long Island, and neighboring communities, administering and executing maintenance, warranties, emergency calls, and other high-technology services for all programs and projects executed by the companies and entities of Platinum Energy Group.

TRADELINE PLUMBING/HAYES MECHANICAL

Tradeline Plumbing was founded by a New York City Master Plumber in 1990 with an initial staff of four individuals. Tradeline joined Platinum in 2007 as our New York City licensed plumbing division. Ever since, the company has steadily grown into a team of over 40 tradesmen, today serving the diverse plumbing needs of both general customers and high-end private clients alike. Similarly, Master Plumber Chris Hayes founded MBE-owned Hayes Mechanical 20 years ago to provide a higher level of excellence in plumbing and mechanical support. Today, the two entities have merged, and Hayes Mechanical has assumed Tradeline's role of being the sole provider of piping, plumbing, and associated manpower to all Platinum programs.

RITeway ENVIRONMENTAL AND TANK SERVICES

Riteway was formed over 20 years ago to provide environmentally sound oil storage tank inspection, repair, and ongoing maintenance services in the New York metropolitan area. After joining the Platinum family, Riteway rose to become the tristate's leading authority in storage tank environmental remediation and related services. With an extensive team of experts and a full complement of modern extraction vehicles and gear, Riteway today helps customers comply to all stringent DEC requirements. In step with the industry mandate to move to lighter grades of fuel, Riteway Environmental and Tank Services provides certified-safe tank inspection, testing, refurbishment, and/or removal.



CARDINAL TANK



THESE ARE JUST SOME OF THE COMPANIES AND ENTITIES
THAT HAVE HELPED US GET HERE TODAY AND ARE ALLOWING
US TO GO EVEN FURTHER TOMORROW.

They comprise the TRUE power of
Platinum Energy Group.

ROCKMILLS BOILERS CORPORATION

Rockmills is one of our latest and most exciting manufacturing acquisitions. For over 65 years, and counting, the company has forged a stellar brand pedigree and reputation with each of the 9,000-plus boiler units it has manufactured since its inception. More than 40% of these are still in operation today. The division has recently relocated to a newly acquired manufacturing facility, which incorporates new, state-of-the-art construction and refurbishing equipment, featuring the latest technologies for producing innovative, energy-efficient smart boilers. Rockmills Boiler Corporation manufactures and provides new and innovative state-of-the-science smart-energy iBoilers with built-in energy management systems for all new boiler needs across our organization.

CARDINAL TANK

Cardinal was established in 1965 and quickly became the area's premier and respected leader in both field-erected and factory-constructed oil tanks. Brought into Platinum — along with Riteway — to create our tank manufacturing and assembly division, Cardinal today continues to manufacture highly durable, field-erected UL-Listed tanks of exceptional quality and craftsmanship in 50-to-25,000-gallon capacities. As a manufacturing source for our Rockmills Corporation tank design and development operations, Cardinal Tank manufactures key tank components for all tanks and boilers across our organization.

JAMESTOWN WATER TECHNOLOGIES NY

Improving performance, value, and extended lifecycles for all water-based mechanical equipment — including commercial boilers, cooling towers, pumping systems, and more. That's the Jamestown difference. Among the exclusive solutions Jamestown Water Technologies NY offers is our patented Purified Tannin Water Treatment Process, a groundbreaking, sustainable, and greenhouse-gas-reducing commercial boiler water treatment. By applying this natural, organic, and supremely effective water treatment process to your water-based equipment, we are helping you redefine safety, reliability, and long-term performance at your property, finally solving the vexing problem of planned obsolescence. Jamestown provides our customers with yet another cost-saving, smart-energy option toward complying with **NYC LOCAL LAW 97**. In addition, as a byproduct of its water-treatment services, Jamestown also provides essential environmental health support for preventing and mitigating the proliferation of water-born sicknesses, such as Legionnaires Disease, in compliance with **NYC LOCAL LAW 77**.





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SNS EMS CORPORATION/US ENERGY CORPORATION

SNS EMS Corporation serves as the smart-energy innovation driver for all companies and entities of the Platinum Energy Group. Comprised of teams of energy-efficiency and fuel optimization engineers, consultants, and software and hardware developers, SNS EMS now adds extensive technologies and capabilities through a recent strategic alliance with US Energy, along with its well-known and highly respected energy management system — which has successfully served the industry for over 25 years. The combination of these teams and technologies now takes AI-driven energy management to a whole new level of sophistication and performance.

PLATINUM ENGINEERING

Platinum Engineering is a one-stop, full-service, trusted solution for helping building owners, condo/co-op boards, and property managers monitor, manage, and document compliance for every regulatory mandate their properties face — helping them avoid the fines, penalties, and violation consequences of being non-compliance. As a retained fee-based service, Platinum Engineering takes on the massive undertaking to review, comprehend, anticipate, and comply with the frustrating, evolving, and overlapping laws governing buildings in New York City.

PLATINUM ENERGY UTILITIES SALES

With the ever-rising cost and instability of utility-provided services, Platinum saw an important market need that was neither sufficiently nor effectively being served — the demands of the end-user. With new strategies, programs, and innovative approaches that are customer-based by design, Platinum is now empowering end-users with the ability to conserve energy and save money on both sides of the meter. Presently dormant, but pending reactivation, Platinum Energy Utilities Sales continues to explore the viability of serving as a prominently deregulated marketer of utility and other energy services to customers across Platinum's market footprint.

PLATINUM CONSTRUCTION MANAGEMENT

Recognizing that our organization possessed complete construction capabilities as a result of our strategy of vertical integration to serve our HVAC-related work, we founded Platinum Construction Management. It not only serves as the construction arm for all our companies, but has also become a full-service, sector-agnostic construction company in its own right. By searching for and landing its own construction build-out programs, Platinum Construction Management serves as a strategic project sales and revenue funnel for Platinum Energy Group, especially when its construction customers require the integration of MEP plants and services.

PLATINUM HVAC SERVICES

With the market's pressing need to adopt renewable and sustainable energy solutions — combined with a somewhat uncertain future regarding the use of fossil fuels — we recently established Platinum HVAC Services. This essential new division brings together prominent new-energy manufacturers, thought leaders, and solution providers all focused on making electrification more viable and implementable for major institutions. Our sales and engineering teams have already made tangible impacts on the carbon footprint of various customers. With the industry increasingly evolving toward converting to electrification, Platinum HVAC Services provides essential HVAC design, development, and installation support for all aging HVAC refurbishment and/or replacement services across Platinum's heating and cooling programs and projects — including heat pump installations across the NYCHA MEP redevelopment and revitalization program.



PEOPLE. POWER.

Ultimately, the most powerful sources of energy at Platinum are the people behind the name. Those working diligently in the field and on the front lines of sales and service. Those providing invaluable support on the sidelines, sustaining operations from behind the scenes. And those who work with you every day to help you realize your energy goals.



**CALL, SCAN, OR VISIT US TODAY
TO PUT THEM TO WORK... FOR YOU.**



www.1energygroup.com | 1-877-691-1700 | info@1energygroup.com

266 BANGOR STREET, LINDENHURST, NY 11757